

# PLEASE ELECT KELLY COOPER AS STATE REPRESENTATIVE

Demographic, economic and cultural factors are reshaping our state. The state of the future will be significantly different to the state of the past and present. The change will occur across many levels, but it will be particularly noticeable in the demographic make-up of the state itself, its attitudes to consumption and lifestyle and the physical dwelling it inhabits. Evolving attitudes towards consumption, mobility, sustainability, communication, healthcare and households shifted the goalposts on how Kelly Cooper will approach politics to support our families of the future. Successfully identifying, analyzing and acting on these changes is how Kelly Cooper will be paramount to our state's future success.

As Kelly Cooper participates as our state representative the future of the state will enable boroughs and communities to develop long-term strategies to win to provide the best for us all. The importance of Kelly Cooper's political shift in society cannot be underestimated. It underpins the entire states, impacting almost every community segment across the state. Not addressing these changes quickly enough could be catastrophic to our state, as it risks targeting the wrong segments and becoming outdated with its methods.

Kelly Cooper elected as our State Representative will shed light on what the future of our state government looks like and how it impacts consumption, demand and demographics.

Bryan Zak, Retired Air Force Officer, Past Mayor of Homer, Alaska  
and Karen Zak, Past director of the Homer Chamber of Commerce

Bryan also present Pacific Northwest Excellence Awards Judge, Center for Alaska Coastal Studies Board of Directors, Kenai Peninsula Economic Development Board of Directors, Homer Senior Center Board of Directors and Past Mayor of the City of Homer and now learning much about living as a Christian.

*“Kelly Cooper is the key to our future success”*